

FOOD AND AGRICULTURE INDUSTRY IMMERSION

Feeding the world is a critical challenge as the world's population continues to grow, resources remain finite and the environment is vulnerable.

The Graduate School of Management's interdisciplinary Food and Agriculture Industry Immersion is focused on innovation, combining our business expertise and corporate partner network with **UC Davis' global leadership in food, nutrition and agriculture.**

We invite you to join us to learn about the business of food and agriculture alongside UC Davis MBAs in a series of three graduate courses, plus several other unique opportunities to collaborate with business students and top executives. We all benefit from non-MBAs in the classroom for a richer experience to learn from each other. **Available classes with the consent of instructor:**

Fall Quarter 2023

In the Field: Pre-Immersion

Get your boots on the ground during exclusive tours of food and ag businesses in the Sacramento Valley and Salinas Valley. We'll visit a local sturgeon aquaculture farm and caviar production facility led by a UC Davis alumnus; Better Meat Co.; Driscoll's, the world's biggest berry company; Taylor Farms, the leading player in the packaging and distribution of leafy greens in the U.S.; a diversified family vineyard and an award-winning olive oil orchard. *(MGT-298-001 Pre-Immersion: Food and Agriculture)*

Winter Quarter 2024

Industry Immersion: Senior Executives Present Live Case Studies

We bring together graduate students from multiple departments and expose you to significant managerial problems, challenges and opportunities in food and agriculture. You'll be immersed in live case studies presented by top industry executives and team up with MBAs in problem-solving sessions to better understand the complex forces shaping and driving the industry. *(MGT-290-002 Food and Agriculture Industry Immersion)*

Recent Speakers Include:

- Ghis Reusken, Vice President, Global Head of Supply Chain, HM.CLAUSE
- Soren Bjorn, President, Driscoll's
- Nancy Quan, Senior VP and Chief Technical Officer, The Coca-Cola Company
- Justin Shimek, CEO & CTO, Mattson
- John Foraker, CEO & Co-Founder, Once Upon A Farm
- Harold Schmitz, March Fund, Former Chief Scientific Officer, Mars, Inc.
- David Warter, Director of Spirit Making, E. & J. Gallo Winery
- Jack Clare, CIO, United Natural Foods, Inc. (UNFI)
- Dan Kurzrock, Co-Founder and Chief Grain Officer, Regrained

Spring Quarter 2024

Student-Driven: Food & Ag Seminar

In this student-led seminar, you'll dive deep into leading topics in food and ag, including the impact of climate change on agriculture, how to feed the world's growing populations, and how to implement game-changing innovations. You'll present to your peers on the latest technologies, strategies and practices. *(MGT-298-001 Seminar: Food & Agriculture)*



"It's really cool to learn from the business students because I think they have a different way of thinking than Ph.D. students, and scientists and researchers. And I think both are equally valuable."

— Emily Steliotes Ph.D.

*Agricultural and Environmental Chemistry, Food Informatics, UC Davis
Food and Ag Industry Immersion alumna
Food Systems Researcher, HowGood*

UC Davis Food & Ag Business Challenge

We host interdisciplinary student teams from across the West to develop solutions to major challenges in the industry (e.g., food safety, block chain tech, plant-based proteins, sustainable food chains) as they battle against the clock for bragging rights and \$5,000 in prizes.

Julie Morris, Academic Director | Food & Ag Industry Immersion
 Students should contact Julie to receive permission to enroll: jimorris@ucdavis.edu

gsm.ucdavis.edu/food-ag